



Bonneville Cycling Club Board Meeting – Agenda

March 15, 2020
Location: Jackie's House
Time: 4 - 6 p.m. Meeting

Agenda:

| Timing, minutes | Agenda Item & Presenter | Discussion/Vote | Follow-up (Who, What, When) |
|-----------------|---|---|--|
| 1 | Jackie McGill, president 1. Call to Order | Welcome | |
| 2 | Lori Schoenwald, secretary 1. Roll Call & Approval of Minutes In attendance: Absent: ... Guests: ... | In attendance: Jackie, Desmond, Iris, Liesa, Rikki, Barb, & Steve By phone: Kate & Lori Guests: Curt & Penny Absent: Roi & Stacy | |
| 15 | Barbara DeBry, LRRH ride lead 1. Impact of Coronavirus | After a lot of discussion the decision has been made to wait 3 more weeks to make the decision as to whether we need to cancel Little Red. The board will meet again in 3 weeks and hopefully a decision can be made. | Discussion/Review of Helath precautions, etc discussed April 5 th . |

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| 5 | <p>Iris Buder Jensen, treasurer</p> <ol style="list-style-type: none"> 1. Update on Financials 2. Budget Review | Financials reviewed | |
| 15 | <p>Desmond Jensen, road captain</p> <ol style="list-style-type: none"> 1. Climb Series – earning extra credit 2. Website Change – add info about earning series/ride leader jerseys and RWGPS to “Join” page | The first male and female rider to the top of the climb on a Climb Series ride will be allotted an additional 20% TVG's. This may not be applicable to each climb series ride if there is not a designated top. | |
| | <p>Kate Sturgeon, director-at-large</p> <ol style="list-style-type: none"> 1. Rider Education | | |
| 10 | <p>Stacy Walker, membership director</p> <ol style="list-style-type: none"> 1. Membership Numbers 2. Actions regarding on-boarding new members 3. Board will review list and determine which to implement | Absent- Held over to next meeting | |
| 15 | <p>Rikki deMik, member-at-large</p> <ol style="list-style-type: none"> 1. Survey Results 2. Ideas for attracting and promoting to potential members. 3. Board will review list and determine which to implement | Need for more B/C ride leaders- Will be discussed further at next meeting. | |
| 30 | <p>Iris Buder, treasurer</p> <ol style="list-style-type: none"> 1. Ideas for retaining and better engaging existing members 2. Board will review list and determine which to implement | Held over | |
| 15 | <p>Jackie McGill, president</p> <ol style="list-style-type: none"> 1. Review outstanding action items 2. Set next meeting date | Held over | |

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| | 3. Adjourn | | |
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Next Meeting: Sunday April 5th 4PM

Outstanding Actions: All items held over due to time constraints

| Board Member | Actions |
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| Jackie McGill, President | 2/9/20 *Register Trademark Logo with the state *Work with Iris to set up Little Red budget |
| Liesa Sandall, Vice President | |
| Desmond Jensen, Road Captain | 2/9/20 Possibility of using tire boots for business cards Send new jersey images to Roi |
| Lori Schoenwald, Secretary | 2/9/20 * Waiting on reply from Zwift |
| Iris Buder Jensen, Treasurer | 2/9/20 *Work with Jackie on the Little Red budget *Retaining existing members category |
| Roi Agneta, Communications Director | 2/9/20 *Club goals & mission statement *Send out instructions to add the new logo to our personal club emails *Upload new sign in sheet to forms on the website *Set up SLACK channel *Club business card *LRRH Flyer |
| Steve Phippen, Sponsorship Director | 2/9/20 *Ideas for sponsorship |
| Stacy Walker, Membership Director | 2/9/20 *Order new business cards with logo *Work on Onboarding category |
| Kate Sturgeon, Director-at-Large (Feedback) | |

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| Rikki DeMik, Director-at-Large (Biannual Survey) | 2/9/20 *Review feedback from surveys/compile info *Work on attracting category |
| Barbara DeBry, Little Red Lead | 2/9/20 *Ask Bob to send out an additional Little Red email for Registration *Check with Maria about Ride Marshalls |

Outstanding Actions:

| Board Member | Actions |
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| Jackie McGill, President | 12/15/19 *Register Trademark Logo with the state *List goals for 2020 *Work with Iris to set up Little Red budget |
| Liesa Sandall, Vice President | |
| Desmond Jensen, Road Captain | 12/15/19 *Consider Winter exercise and Zwift credit |
| Lori Schoenwald, Secretary | 1/20/20 *Get more information on how we can structure this type of event. Currently I cannot add a meetup with the breakdown, fence, etc. that they have. I may need to contact Zwift support. Desmond suggested to talk to Tom Coffey |
| Iris Buder Jensen, Treasurer | 12/15/19 *Work with Jackie on the Little Red budget |
| Roi Agenta, Communications Director | 12/15/19 *Will update new members with their board email addresses. 1/20/20 * Will send new logo to Penny *Send out instructions to add the new logo to our personal club emails *Look at break up of rides from last year/weekends vs weekdays |
| Steve Phippen, Sponsorship Director | 12/15/19 *Ideas for sponsorship |
| Stacy Walker, Membership Director | 12/15/19 *working on survey for non- riding members *Order new business cards with logo |
| Kate Sturgeon, Director-at-Large (Feedback) | |
| Rikki DeMik, Director-at-Large (Biannual Survey) | 1/20/20 *Send first annual survey to members |
| Barbara DeBry, Little Red Lead | 1/20/20 *Check with Penny if BCC is on this year's Little red jerseys |

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| | *Talk to McKay about Insurance for Little Red (They write our Little Red policy) |
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