



Bonneville Cycling Club Board Meeting – Agenda

February 9, 2020
Location: Jackie's House
Time: 12 - 2 p.m. Meeting

Agenda:

Timing, minutes	Agenda Item & Presenter	Discussion/Vote	Follow-up (Who, What, When)
1	Jackie McGill, president 1. Call to Order	Welcome	Register Trademark Logo with the state
2	Lori Schoenwald, secretary 1. Roll Call & Approval of Minutes In attendance: Absent: ... Guests: ...	Present: Jackie, Iris, Barb, Stacy, Rikki, Roi, Desmond, Steve, & Lori Kate via phone Excused: Liesa	Lori Waiting on reply from Zwift
15	Barbara DeBry, LRRH ride lead 1. Present numbers for 2020 2. Budget adjustment	Little Red Update, numbers, lottery closing, tokens, liability insurance for volunteers, confirmed new logo is on the Little Red jerseys, 2 new rest stops- one at Karren Farms and the other at Cornish Park, will be using a new source for large email drops	

	<ul style="list-style-type: none"> 3. Update additional plans for 2 more Rest Stops 4. Talk volunteers 5. LRRH Safety 2020 		
5	<p>Iris Buder Jensen, treasurer</p> <ul style="list-style-type: none"> 1. Update on Financials 	Financials reviewed, profit & loss reviewed for last year	Work on retention category
15	<p>Desmond Jensen, road captain</p> <ul style="list-style-type: none"> 1. Sign-In Sheet Revisions 2. Club Jersey/Kit Prices 	<p>New verbiage for sign in sheet- bone conducting headphones are ok on rides (board approved) New club jerseys will be the red & black design with the possibility of matching socks. When the store opens we will need to have a minimum of 10 pieces for the order to go into production Idea in place of business cards we could have our logo & website on a tire boot</p>	Possibility of using tire boots in place of business cards
10	<p>Rikki DeMik, director-at-large</p> <ul style="list-style-type: none"> 1. Pre-season Survey Update 	<p>Sent out 45 emails to members who had only done 1 or 2 rides. Will be reviewing feedback New survey sent out and as of this morning 61 had been returned. Survey's still need to be reviewed. One suggestion noticed was asking for more C rides added to existing A-B rides.</p>	<p>Rikki- Review surveys/compile info Work on attracting category</p>
15	<p>Roi Agenta, communications director</p> <ul style="list-style-type: none"> 1. Posting Non-ride Activities to the Calendar 	<p>New category for Snowshoe/snow trek Winter events. This is the only non-cycling event that is allowed on our calendar. This season will run from November 1st-April 1st. Logo-Will use the round one as our main logo and the other as our secondary/design element logo Roi set up SLACK channel for bulletin board where ideas can be shared</p>	
30	<p>Jackie McGill, president</p> <ul style="list-style-type: none"> 1. 2020 Club Goals 	<p>Goals: Onboarding new members-Stacy to lead Retaining/engagement-Iris to lead Attracting/promotion-Rikki to lead</p> <p>Brainstorming groups on topics Ask & engage other members We will assemble a list in march & decide which items to work on</p>	
15	<p>Jackie McGill, president</p>	<p>Reviewed Next meeting March 15th @ Jackie's</p>	

	<ol style="list-style-type: none"> 1. Review outstanding action items 2. Set next meeting date 3. Adjourn 		
--	--	--	--

Next Meeting: Sunday March 15th 4PM

Outstanding Actions:

Board Member	Actions
Jackie McGill, President	2/9/20 *Register Trademark Logo with the state *Work with Iris to set up Little Red budget
Liesa Sandall, Vice President	
Desmond Jensen, Road Captain	2/9/20 Possibility of using tire boots for business cards Send new jersey images to Roi
Lori Schoenwald, Secretary	2/9/20 * Waiting on reply from Zwift
Iris Buder Jensen, Treasurer	2/9/20 *Work with Jackie on the Little Red budget
Roi Agneta, Communications Director	2/9/20 *Club goals & mission statement *Send out instructions to add the new logo to our personal club emails *Upload new sign in sheet to forms on the website *Set up SLACK channel
Steve Phippen, Sponsorship Director	2/9/20 *Ideas for sponsorship
Stacy Walker, Membership Director	2/9/20 *Work on Onboarding category
Kate Sturgeon, Director-at-Large (Feedback)	
Rikki DeMik, Director-at-Large (Biannual Survey)	2/9/20 *Review feedback from surveys/compile info

	*Work on attracting category
Barbara DeBry, Little Red Lead	2/9/20 *Ask Bob to send out an additional Little Red email for Registration *Check with Maria about Ride Marshalls

Outstanding Actions:

Board Member	Actions
Jackie McGill, President	12/15/19 *Register Trademark Logo with the state *List goals for 2020 *Work with Iris to set up Little Red budget
Liesa Sandall, Vice President	
Desmond Jensen, Road Captain	12/15/19 *Consider Winter exercise and Zwift credit
Lori Schoenwald, Secretary	1/20/20 *Get more information on how we can structure this type of event. Currently I cannot add a meetup with the breakdown, fence, etc. that they have. I may need to contact Zwift support. Desmond suggested to talk to Tom Coffey
Iris Buder Jensen, Treasurer	12/15/19 *Work with Jackie on the Little Red budget
Roi Agenta, Communications Director	12/15/19 *Will update new members with their board email addresses. 1/20/20 * Will send new logo to Penny *Send out instructions to add the new logo to our personal club emails *Look at break up of rides from last year/weekends vs weekdays
Steve Phippen, Sponsorship Director	12/15/19 *Ideas for sponsorship
Stacy Walker, Membership Director	12/15/19 *working on survey for non- riding members *Order new business cards with logo
Kate Sturgeon, Director-at-Large (Feedback)	
Rikki DeMik, Director-at-Large (Biannual Survey)	1/20/20 *Send first annual survey to members
Barbara DeBry, Little Red Lead	1/20/20 *Check with Penny if BCC is on this year's Little red jerseys

	*Talk to McKay about Insurance for Little Red (They write our Little Red policy)
--	--