

December 16, 2018

Bob Schultz House

BCC Board Meeting Attendees

Peter Westbrook, Barbara Debry, Iris Buder Jensen, Stacy Walker, Bob Schultz, Vic Crookston, Dean Zenoni, Tim & Liesa Sandall, Rexanne Pond, Jackie McGill, Desmond Jensen, Bob Basque, Debi Clark

Barbara Debry – President:

- Board approved November's board minutes
- Emails have been updated to the new website with the personal emails of the board members linking to their BCC email
- The updated website is in the final stretch, the board will get a chance to look over the new web design before it goes out to members. The idea is that all communications will go through the website. You will have your own BCC profile which you can make private by opting out to let other members view your profile
- Board approved the new privacy policy
- We will be retaining the lifetime miles through November of this year from the old website. When the new website is launched the current year miles starting in December moving forward will be uploaded. Liesa is keeping track of those miles until the new website launches and then she can enter them
- The new articles of incorporation have a few more updates to be added and some old board members removed to bring it current, Board approved articles of incorporation.
- Membership is at 311 which is down quite a bit and we want to make it a focus for the upcoming year and talk about how to encourage new memberships
- Polar Bear Ride/A to Z training is set for Saturday 26th and will still include a ride followed by a chili and desert contest. Will post to the calendar all the details

Iris Buder Jensen – Treasurer:

- Went over the Profit & Loss Statement and discussed any questions board members had
- Discussion about moving the money market account
- Hoping to cut costs on the banquet this year
- Creating an incentive program to mark the series rides hoping to include a gift card and/or special Jersey
- The banquet is scheduled February 9th at 6:30 p.m. at the Zions Bank downtown. Will be showcasing next years jerseys for the marking, series, and rider leaders. Hoping to use this as an incentive to get more members involved

Bob Schultz – Ride Captain:

- Overall series rider mileage is down from previous years, super series has taken the biggest hit, working on finding out why the numbers are down and how to bump up the numbers for the upcoming riding season. Social series is doing good and has held steady from previous years.
- Rewriting and restructuring the guidelines of what a social series ride needs to include to be considered as a social series ride, need to set limits on rides per week/month

- Discussion on marking the series rides and how to get the club engaged in this. Series rides still need to be marked in order to be considered as a series ride.
- Robin Perkins and Ray Schoenwald are going to be road lieutenants for the metric series rides
- Need a projector and screen for the A to Z classes, club will check on pricing

Rexanne – Volunteer:

- Please be sure to send all volunteer hours in and they will be forwarded to statistics
- Got list of attendees from the A to Z ride training

Debi Clark – Newsletter:

- Would like to know what is required for the newsletter, Barbara stated that the newsletter will now be part of the new website and can now upload articles, pictures, and what not directly to the website

Stacy Walker – Secretary:

- Discussed the “Action List Items” to make sure we are working on the current/past items of things we are working on for the club
- Got the merchandise inventory from Little Red and will incorporate this inventory into BCC merchandise inventory so the store can now sell both inventories

Kate Sturgeon - Webmaster:

- Will post the Banquet date, time, and details on the website

* Next board meeting is January 24th at 6 p.m. at Bob Schultz home

* January 26th will be a general board meeting and the Polar Bear Social located at the Cottonwood Presbyterian Church 1580 Vine Street at 10:00 a.m. for riders with the meeting starting directly after. A2Z training will also be available starting approximately 1:00 p.m.