



**Bonneville Cycling Club
Board Meeting – Agenda & Minutes**

February 13, 2017 SL Bike Company

-Approved by BCC Board March 23,2017

In Attendance: Peter Westbrook, Maria Fruin, Laurie Googasian, Don Williams, Barbara DeBry, Iris Buder, Kean Healy, Cheryl Holden, Steve Holden, Bob Lange, Colleen Minson, Dean Zenoni

Timing	Agenda & Presenter	Discussion	Follow-up (Who, What, Where, When)
6:15PM	Peter Westbrook	<p>-January Meeting Minutes approved (Bob L first, Iris B second)</p> <p>-Discussed offering a ‘discounted’ offer for less active members and/or their family members</p> <p>-Offering a ‘Membership Blitz’ early in the season to motivate new and or previous members</p>	<p>-BCC Annual Summer Picnic to be 8/12/2017 at Draper Park</p> <p>-Need to advise Harriet for booking at park</p> <p>-Contact and challenge to motivate less active/new members or previous members in newsletter and on website with reminders and updates with a Membership BLITZ focus</p> <p>-Push for more members in Southern Utah with expanded ride offerings</p>
6:18PM	Laurie G	<p>-March 14th Utah Bike Summit BCC to donate \$3,000</p> <p>-Need 4 BCC Volunteers</p> <p>-Need giveaways from club – BCC has \$2500 in the budget for promo materials</p>	<p>-Check to be issued by March 14, 2017</p> <p>-Don W/Peter W/Laurie G/Bob L</p> <p>-Don W to order “Share the Road Pins/Decals/Flyers</p>
6:20PM	Iris B	<p>-2016-vs-2017 proposed budget distributed</p> <p>-LRRH 2017 expenses expected to be +\$10,000</p> <p>-BCC Membership is down from2016</p>	

6:30PM	Presentation for LRRH Penny & Robin Perkins	<ul style="list-style-type: none"> -Jersey sales projections -Presold number by March 1 will be a good indication of demand -Recommending that we order 750 jerseys at \$29 each-break in cost is at 700 ordered -Jersey's presale at \$59 and then go up to \$69 after March 1.2017 -Will not know exact numbers until March 1. 2017 -Between 2005 and 2016 profit in jersey sales is \$167,700 	<ul style="list-style-type: none"> -Recommend cost for LRRH jersey's should be cost + 10% -Need to find a good option between what are ordered and what extra inventory is left for post – sell at event and following year event for investment return -Be sensitive to order larger sized jerseys -Move to postpone final LRRH budget until jersey order until pre-sales close March 1. 2017 -If preorder numbers are close to 700-go with the 750 order number for same cost -Will email board with final numbers once they come in before placing final order
6:45PM	Maria F	<ul style="list-style-type: none"> -St. Patrick's Day Parade -Club can enter parade for \$50 fee -Someone in club would need to take responsibility if we enter as a participant -NAHBS March 10,11, 2017 -Tour de Cure Utah donation 	<ul style="list-style-type: none"> -Parade to be Saturday March 18. 2017 -Will ask membership if anyone is interested in leading a sponsored ride for the parade. -Will send out information to members about a NAHBS ride with the BCC Club -John Mc Cool has offered to lead the NAHBS ride on Sat. March 11. 2017 -Tour de Cure donation to be moved until March meeting
6:55PM	Kean H	<ul style="list-style-type: none"> -Membership current at 389 members/YTD renewals 60 -Created 3 'anonymous riders' in the data base -Creating a new member and renewal electronic letter (old one is outdated)-Information taken from website -Letter will go out to new or renewed member electronically as 	<ul style="list-style-type: none"> -Need to look at new options to communicate with new members more efficiently including interactive communication with members -Ride Leaders will receive a recognition award each year

		<p>well as considering SMS options</p> <p>-Ride leader jersey's may change to an award instead in advance and should be changed on the website in advance</p> <p>-Winter Workout Challenge will expire end of February 2017</p>	<p>-New member/renewal letters are to be sent electronically</p> <p>-New member and renewals will be given the option of mailed membership letters with club membership card attached</p> <p>-Will add Winter Workout totals at the end of the challenge on the Member Mileage page on the website</p>
7:30PM	Colleen M	-Ride leaders have expressed interest for a less than 5 day ride request window during the summer season to a 3 window	-Leaving the 5 day window during the summer as it stands
7:40PM	Dean Z	-Invited guest presentation Deb Bowling with "Planet Ultra" Offers multi day "gravel grinder" and other riding events in So. Utah	<p>-Deb Bowling will offer discounts to Planet Ultra Events to BCC Members</p> <p>-Deb Bowling offered to start club rides in SGU to bridge between Red Rock Racing and the Geezers Group</p> <p>-Dean Z. is going to do some work toward this to stretch our season.</p>
8:00PM	Cheryl H	-Newsletter update	-Encourage everyone to send in articles for BCC Newsletter
8:02PM	Bob L	<p>-Volunteer opportunities</p> <p>-Performance Bike is requesting the option of BCC leading their Saturday and or other day of the week rides for beginner riders and offering them to new riders in the club. Would post this inside shop with BCC exposure (Liability concerns with sponsoring these rides) Sounds complicated to board including route concerns</p>	<p>-Penny P to communicate to BCC Newsletter for volunteer opportunities for LRRH</p> <p>-Will present the Performance Bike rides again in March to see if there is any interest</p>
8:15PM	Don W	<p>-Next A-Z ride leader training pending</p> <p>-Discussed LRRH and MS rest stop concerns</p> <p>-Ride leader guidelines and signup sheets available on BCC website</p> <p>-Emphasis on "good rides"</p> <p>-Need to spread out ride leaders on Super Series Rides</p>	-Post Series Rides in the newsletter

	Next Meeting	-March 23, 2017 Location: TBD	