

BCC Board of Directors Meeting Minutes
12.16.20
Jay Kirsch Residence @ 19:00

Present:

President – Mary Margaret Williams
Vice President – Andrew Henkels
Road Captain – Don Williams
Webmaster – Chris Colleran
Treasurer – Julia Roebuck
Secretary – Jordan Leeman
Newsletter – Jackie McGill
Membership – Janice Mosby
Members At Large – Doug Jensen, Liesa Burdett, Jay Kirsch
ULCER Chair – Stanley Milstein

Absent:

Member at Large – Jane Tomb

Minutes approved from last board meeting.

Vice President (Andrew):

- Asked for suggestions for bicycle advocacy groups to follow. The Mayors Bike Committee and Salt Lake Bike Committee selected.

Road Captain (Don):

- The club will be holding a calendar scheduling meeting, with general members, to discuss upcoming season calendar.
- Promotional language will be added to the club jersey, mentioning LRRH and ULCER, without changing the overall look of the jersey. Three examples distributed to board for vote.
- No mountain bike awards this year. 23 members will receive the “100” award, 24 members will receive the commuter award. \$7000 estimated cost for awards this year. Other awards include key volunteers and retiring members. Members who do not renew, will not receive awards.
- The club will scale back on “out of town” rides this year.
- Super series rides will begin earlier this year, with an approximate date of March or April.
- A brevet will be scheduled for the same day as the SLC Cycle Century and will diversify our club calendar this year.
- Suggested that weekday rides with longer mileage options for people wishing to do rides longer than 20 or 30 miles and those whose work schedules allow them to ride earlier in the day.
- The calendar needs more social and metric rides this season.
- Suggested bringing back some super series rides from past years (Eden to Big Mountain, Upland Roller, Grantsville). Considering doing the big ride in reverse this year, or maybe start from a different location (Sugarhouse).

Membership (Janice):

- As of 11.30.10, the BCC has 290 members, 1 due to renew, 1 renewal, 2 non-renewals, and 6 up for renewal in December. The club had 340 members at this time, last year. Stanley suggested a renewal notice be sent to all club members in March.

Treasurer (Julia):

- Savings \$33,222
- Checking \$55,868
- **Andrew Henkels and Julia Roebuck need to be added to signers on BCC account. Jackie McGill and Rob Yuschak need to be removed as signers.**
- Distributed expense forms and ULCER financial statement via email to board.
- ULCER had a \$2600 profit for 2010.
- Creating a budget based on this year, and last years numbers, to see where main expenses lie.

Banquet (Jackie):

- The annual banquet will most likely be held at Oasis Cafe or Squatters downtown. The cost is close for either venue. Will check into a few other venues (JCC) and board will vote at next meeting.

Newsletter (Jackie):

- Board members asked to submit bio and photograph for newsletter.
- Redesigning the masthead to be more eye-catching. Will add to future newsletters that the BCC is a League of American Bicyclists member club.
- Newsletter production schedule distributed to board.
- Club postage permit should reduce cost for mailing hard copies of newsletter.
- In March, Jackie is hoping to sell ad space to help cover costs.
- Need to mention snowshoeing and winter activities in newsletter on and website.

Webmaster (Chris):

- There are 20k abandoned files on the server which need to be cleaned up, as well as upgrade the software used for the club website.
- Creation of an entirely new site will be easier and more efficient. Board agreed, although advised to no break the existing functionality.
- Asked for volunteer help to maintain and help with website.
- Will keep documentation of website set-up to be kept within the club so that it can be modified, if needed, in the future.
- Suggested having the newsletter archived in html format, as well as PDF.
- Discussed the benefit of data analysis to help membership and marketing for the club

President (Mary Margaret):

- Club laptop available for use. Julie Roebuck will be using to keep track of financials.
- Marketing and promotion of the club are key for next year. Why would you join the club? What are the benefits? How do you let non-members know about benefits?
- Polar bear general membership meeting scheduled for January the 8th. Meet at REI and people can decide whether to ride or snowshoe.
- Still waiting on 501(c)3 and insurance.
- Need to change club waiver for club rides and major events to cover liability.

Members At Large:

- Jay asked what to do with the club printer that keeps jamming. After considering the value of the printer, purchased some years ago, it was decided that it could be donated.
- Liesa discussed designating members at large to help with certain areas and specific jobs.

ULCER Chair (Stan):

- Discussed combining LRRH and ULCER in all advertising and media, so they are associated with one another, and the BCC.
- Bob Springmeyer is obtaining permits and applications for ULCER 2011.
- Jeff Levenson is working on obtaining insurance for the event.
- Suggested using the same logo every year, just changing the color of shirts, and medal ribbons, so that supplies can be used for more than one year. Jerseys should be specific every year.
- Associated Foods and Smiths can provide provisions and deliver to ride location. Board members wanted to stick with Costco because of their ability to divide supplies on pallets, specific to stop.
- Packet pickup will have no coupons, no bags. Just a timing chip, wristband, t-shirt, and jersey (if ordered).
- Projected cost is \$25-30 per rider.
- Use of timing chips this year will greatly diminish complications. \$4 per person/chip. Times can be posted immediately. Millisecond is available on the date of ULCER, but Stan will continue to check around for other companies to handle the timing.

**Next Board Meeting will be at Doug's Clubhouse
Thursday, January 27th @ 18:30 (dinner), 19:00 meeting**

Adjourned @ 21:30