



## **BCC Board of Directors Meeting Minutes April 20, 2009**

### **Members Present:**

Mary Margaret Williams  
Rob Yuschak  
Don Williams  
Dana Morgan  
Brent Jones  
Doug Jensen  
Rob Paull  
Robert Turner  
Debra Kimbrough  
Jay Kirsch

### **Members Absent:**

Elizabeth Carter  
Barbara Applebaum

### **Attendees:**

Gary Darcy  
Raleigh Fehr

### **President Report:**

\*Share the Road – Check has been delivered thanks to Rob.

\*Club Jerseys for the "100": 86 total club members received a jersey, 40-50 have been picked up and the remaining will be mailed by Curt.

\*2008 ULCER Jersey's will be sold for \$10 at club rides and other events. Last year's committee noted the extra jerseys are profit.

\*Per Clothing committee it recommended the board decide on the following:

- 1) The number of jerseys, hats, socks, gloves, shorts etc. to keep in stock. In the past it usually been around 10 of the most common sizes and items; the process for filling orders occurs when an online order is made. An email goes to Curt, clothing committee, and he fills the order then mails it out. Curt will be at the next meeting to provide information clothing and dollars.
- 2) Rob proposed BCC use one local vendor, Blackbottoms. He will prepare information for the next meeting including competitive pricing and how Blackbottoms' will ensure quality and customer satisfaction. Board members agreed it would be nice to have clothing be of the same vendor for size and fit.

\*Bike Skills Update – The first three rides have had great turnout – 28 to 30 with many new riders as well as experienced club members available for support

\*ULCER update – There is not a committee chair at this point however several members are willing to serve on the committee. Bob Feldott , Jerry Bergosh, and Tim Shea are getting all information together such as contact people for the committee. Thanksgiving Point has been reserved but we are still waiting for the contract. Steve Higgins and Kim Crynich will head up the food, nutritional bar sponsorship and bike shop assistance. Rob is working on vendors for the

Park, and the Race team is going to organize the time trial.

\*White Rim Tour is full and John is proposing a possible second option.

\*There needs to be a General Membership Meeting sometime in June. The best option will be to couple it with a bike ride during the week. Mary Margaret will come up with a date and announce on next ride schedule.

\*A tentative Budget has been proposed with the goal of reducing general club business expenditures to about \$10,000 per year. (See attachment).

The newsletter is a costly expense. Jay will investigate printers for reduced pricing as well as the procedure to email members with a link to the newsletter to avoid mailing out to all members. The option to have a paper newsletter would still be available; however a possible added charge to membership for paper could be instated. It was noted however, that the dues were already raised \$5.00 in order to cover those extra costs.

### **Vice-president Report**

\*Advocacy Update – This Saturday is Bike Bonanza at Sandy REI from 10:00 – 1:00 PM. There is always need for volunteers. The Board needs to decide on promotional materials, postcards, as well as a method to sign new members at these events and at bike rides. The next event will be The Bike Summit on May 2nd at the Leonardo Center 9:00 to 3:00 PM.

\*The Board agreed there are Short-term and Long-term needs for promotional items and approved \$100 for promo for next Saturday. Ride Schedules will be copied along with membership forms. ULCER jerseys will be on hand for sale.

\*The Bike Coalition has offered a free LCI (League Certified Instructor) training to certify about eight key people willing to work as a cycling instructor and advocacy. Rob will be recruiting.

### **Membership**

\*Debra will send a reminder for renewals via email then by mail.

She will also create a hard copy for new members as well as renewals so an option of mail in or online can be possible.

\*Debra reported there were 7 new members and 11 renewals but guessing there would have been more if we didn't have shopping cart issues. She sent out 84 reminders but hasn't received recent renewals thus far. The current membership is now at 376 however, expecting 74 in April and 52 in May.

### **Road Captain**

\*Don put together Ride leader packets consisting of sample script, guidelines, and sign up sheets. The cost was about \$150. There will be a CCC (cycling coordinators committee) meeting Wednesday night to discuss year-end awards, length of season, and mountain bike rides. He will also conduct a Ride marshal orientation. All to be held at Sizzler on 4th and 4th downtown.

\*Don noted a few additions required to the website for smoother access of ride input and information including correct labeling of social series rides and mtn. bike rides. There needs to be an added section that identifies the "100" on the web-site for club jerseys. \*Turnout on the weekend rides indicate good participation: Saturday there were 50 riders, and Sunday there were around 30. It will be critical that Board members as well as ride leaders and club members continue to make contact with non-members and encourage to join as well as provide feedback on needs.

**Treasurer Report:** Elizabeth sent a proposal via email requesting approval for a club audit. She provided information on costs and rationale. The Board approved to have firm do taxes, for \$2000 and will likely approve an audit but prefer to wait for detailed information at the next meeting in two

weeks.

**Web Master Report:** Raleigh Fehr attended for Barbara to discuss shopping cart concerns. After working with Xmission server, the shopping cart should be fixed tonight and in good shape for ULCER registration.

He explained the Merchant fee. Fees are taken out before/per transaction. The past Board raised membership fee \$5 to help cover this cost. Therefore, the \$3200 line item from budget can be removed because it is not an extra amount paid.

It was noted that web site problems must reported as quickly possible.

Members at large – No reports at this time.