



**BCC Board of Directors Meeting Minutes
Jan 5th, 2009 7:00pm
REI Wasatch Room**

Attendees:

Mary Margaret Williams – President
Rob Yushak – Vice President
Elizabeth Carter -- Treasurer
Dana Morgan -- Secretary
Don Williams – Road Captain
Debra Kimbrough – Membership
Jay Kirsch – Newsletter
Brent Jones -- Member-at-large
Doug Jensen -- Member-at-large
Robert Turner -- Member-at-large
Rob Paull -- Member-at-large

Absent:

Barbara Appelbaum – Web Master

Others in attendance:

Jeff and Sandy Levenson

Review Minutes and Approve: Minutes were approved with some minor edits.

Guest Report: Jeff Levenson asked “What are tangible benefits of BCC membership?” He then presented a couple of options for the board to consider that could benefit all BCC members. The first option was to consider adding a link to DentalSelect for group discounted insurance. The discount would cost the club nothing and would not require upkeep. BCC would just need to add a link to their site from ours. The second option was a suggestion to purchase a bulk lot of “Protect Your Bicycle Kits” that retail for \$10 each. The kit contains and impossible-to-remove identification sticker as well as registration into the National Bike Registry. Although there is a SL Co. ordinance to license bicycles for \$2, there is a big backlog of entering the information into local database and the information is seldom used. If the club bought roughly 2100 kits, they could purchase them for \$6/kit and perhaps resale at \$9 per kit to new members.

President’s Report: The goal this year is to keep members (involved). The payment to Huntsman Cancer Research has not been completed. BCC pledged \$15,000 donation from proceeds of LRRH. It was reported earlier that Contender Bicycle was going to donate \$5,000 however nothing was put in directly to Huntsmen and not go thru BCC because we do not have 501-3C status. However, Contender has changed ownership and they only recorded \$1,500 as proceeds from the LRRH fundraising activities. BCC can pay the \$15K regardless of Contenders commitment. Contender Bicycle will donate \$1500 from money collected on the bike raffle. BCC has drafted a letter to Utah Bicycle Coalition (UBC) pledging proceeds from ULCER towards a matching donation towards the Share-the-Road license plate program. The letter will be printed on BCC letterhead and sent to UBC in time for the state legislative session to review the UBC proposal.

Vice President’s Report: Not much new to report. Rob has been working to get Cycling Utah publication dates to include information concerning BCC schedules rides, event ads, and calendar for meetings.

Treasurer’s Itemized Report : BCC has 81K-82K in the cash. However, after we pay \$15,000 to Huntsman and \$10,000 to UBC, we will only have around \$56,000 in the accounts.

Road Caption Report: The Club Cycling Committee (also known as the CCC) will take ownership/leadership of the club's regularly scheduled rides such as Super Series, Social Series, and RWB (Ride with Bob). The Social Series (also called SoS) need ride leaders or they will go away. The next deadline for the newsletter is Feb 15th for the March Issue to have scheduled included in the newsletter. March will include the Master Ride schedule for CCC rides. Don presented promotional calendar from another bike club that could be used to promote our rides and our club to prospective members.

Membership Report: There were 6 renewals in December and 5 net-new memberships. Total membership stands at 436 members as of today. Initial analysis shows that we lost 248 members who did not renew in 2008 compared to 174 members who did not renew in 2007 and 146 members who didn't renew in 2006. Debra will be using Mail Merge to print the reminders for renewal as well as the renewal cards and address labels. There are Getting questions about clothing orders – who manages and how are they processed from the members. There are also questions about the BCC phone number – has a pre-recorded message concerning ulcer. No one has the actual phone, but we can call in and get messages.

Web Master Report: (absent)

Secretary Report: Dec 17th minutes were pre-distributed to members and approved with minor edits and some changes to the Treasurer's report.

Newsletter: The "Winter" issue will be posted on the web January 12th and should be in member's mailboxes by January 19th. Jay received estimates for printed a draft version of a brochure at around 50 cents per postcard. Jay does have possession of the BCC laptop and printer.

Members at Large Reports: Robert plans to write an article about the Social Series rides for the March newsletter. He also suggested that the club conduct a random sample poll of members who chose not to renew their membership. He volunteered to help design the questionnaire and suggested that the board divide up to conduct the poll via phone.

Old Business:

Ride Schedule and Series: Third revision of Master Ride schedule was distributed. Moab Spring Rendezvous tentatively scheduled for May 2nd.

Advocacy and Education: Bike Skills classes will be offered again this year due to good participation last year.

Calendar of Meetings (Board, General, Banquet, Special): The club needs to hold four general membership meetings each year. Normally this includes the Polar Bear after-ride meeting, a spring meeting, the summer picnic and finally the end-of-season awards banquet. It was noted that last year's banquet was quite costly and perhaps the banquet should be moved to a less costly venue and perhaps hold the meeting in November. The 7th and 14th of November would be good possible dates. Members noted that the South Town venue that hosted the banquet in 2006 was a good venue with Utah Food Services doing the catering. There is plenty of leftover liquor from last years banquet for next years.

Hand Cycle Organization Request: BCC received a letter from Utah Hand Cycling Assoc requesting support for their organization. We could offer to add a link to their website from ours to help disabled riders in Utah find a riding community. BCC could explore further financial support if we obtain 501-3c status.

501-3c Status: Before BCC can explore obtaining 501-3c status we need to resolve our name issue with the state of Utah and need to get up to date on our filing status. Elizabeth requested that the club authorized up to \$1000 to obtain legal or other professional services to complete the process of reinstatement of our new name with the state. The motion was approved.

Location of Storage and Post Office Box: Currently, the physical locations of both the storage unit and the post office box is inconvenient for board members. Don is also wondering if we can find a better price on the monthly rental for the storage unit that is currently \$225 per month.

Reinstatement of Club Name: Elizabeth requested that the club authorized up to \$1000 to obtain legal or other professional services to complete the process of reinstatement of our new name with the state. The motion was approved.

Event Status and Updates: LRRH and ULCER: Little Red Riding Hood is on track for another great year. Website is up and registration is open. Chris Geoff has volunteered to help organize the ULCER ride event this year. He would like to help formulate a vision and purpose of the ride and communicate that out to the community. Thanksgiving Point has been tentatively reserved for two weekends in August. We need to decide which weekend and/or if we need to continue hosting the start of the event at this venue.

Club Promotion to Public: This agenda item was deferred until next meeting due to time constraints.

Club Benefits: Local Shops and Other: Item deferred due to time constraints.

Meeting Adjourned: 9:00pm