BCC Board of Directors Meeting Minutes
Date: 5/6/13
Location: Jackie McGill's residence

President – Mary Margaret Williams

Vice President – Liesa Burdett

Road Captain- Don Williams

Membership – Janice Mosby

Treasurer – Bob Renwick (absent)

Newsletter – Jackie McGill

Webmaster – Bill Mosby

Secretary –Maria Fruin

Members At Large – Tim Sandall, Bob Schultz(absent), Dave Maxwell (absent)

I. **Treasurer—President reported totals on bank balances. Sam is checking into sales (taxes) for LRRH and the Utah State Tax Commission. BCC does not pay sales tax secondary to 501c3 status. Sam reported quarterly statement and provided to the Board.**

   Bob is researching CD's and other accounts and will diversify after LRRH.

   Bob will reimburse expenses with receipts.

II. **President—International Mountain Bike Association membership to be renewed.**

   ULCER registration is open; and takes place Aug 3rd. ULCER logo is trademarked by BCC.

   LRRH is ramping up. Camping may need to be organized regarding how much space for tents and RV's and carried over each year. Merchandise site will be closed on 5/19 and then open at event.

   Best find contest will remain in place.

   Best photo contest to be implemented; details to be worked out regarding judging; $20 gift card to be prize for monthly winner. Jackie to place photos in newsletter. Pictures must be taken on club ride. Depending on amount of photos entered there may be more than one category. Jackie will research other photo contest criteria. This contest will be honed as it evolves.

III. **Vice President---discussion regarding ride naming and need for more variety and less "coffee" and other repetitive references. Article to be placed in the newsletter regarding this subject and need for creativity. MM to write light article. Only Bill and Don can change info on calendar.**

   Assistant Ride Leaders—ARL's to be used on rides over 30 miles. ARL's are deemed not necessary on rides with few riders and those routes that are frequent (ex. Bike and Brew and EMWU). Ride Leaders (RL's) should lead from the back and ensure all have gotten around before leaving the end point.

IV. **Membership—End of April there were 53 up for renewal and 33 renewed and 15 new members. The Club has a total of 587 members.**

V. **Webmaster—Membership is finished and automated. ARL designation for credit should be done in a couple of days. Bill will put a notice on the BCC site main page that ULCER registration is open, with a link to the ULCER site.**

   Clothing/Merchandise Store is up on Website. Bill to adjust pricing to reflect proper costs.

VI. **Promo and Newsletter—Promotional items: ~1000 decals; ~500 lights are in. Tablecloth for outreach events is in and was used at bike summit—looks good. Need to make sure BCC has booth at LRRH. Need to think of other ways to promote advocacy and bike safety.**

   Newsletter to come out next week

VII. Road Captain—Need graphic designer for MS ride.

Club plans to buy car pass ($90 each) for Antelope Island rides. Can get 9 bikes in on one pass. Pass will be available to be checked out from road Captain. The pass also works for Utah state Parks. Club will reimburse ½ the cost of passes purchased by club members who lead rides on Antelope Island.

Need more Social series rides on calendar or will not have enough to consider series awards.

Don and MM to attend Ambassador Training for riding

National Bike Challenge; UT ranked 30 last year and this year with BCC involved, UT is in the top 10.

Meeting Adjourned----Next Meeting 6/24/13