

## BCC Board of Directors Meeting Minutes

Date: 2/25/13

Location: Jackie McGill's residence

President – Mary Margaret Williams

Vice President – Liesa Burdett

Road Captain- Don Williams

Membership – Janice Mosby

Treasurer – Bob Renwick

Newsletter – Jackie McGill

Webmaster – Bill Mosby

Secretary –Maria Fruin

Members At Large – Bob Schultz, Dave Maxwell, Tim Sandall

- I. **Wednesday's Maintenance Class**—Dave Maxwell providing knowledge and BCC providing food at Performance Cyclery on 3/27 @ 7pm
  
- II. **Clothing**—All has been inventoried. There are many old Ulcer jerseys and Legacy wear (old club design without Ulcer and LRRH on stripe) and other stuff including lots of socks. Pricing and logistic of sales needs to be finalized. Liesa and Tim to warehouse inventory. Anybody can check out merch and sell at rides. Let people know that you will have clothing at your ride. Check or cash will be accepted. Please provide receipt if cash transaction. Pricing for last year's Ulcer jersey will be \$20 and previous years \$10. Bill to place inventory list on Website so folks can see what's available. Newsletter to have info on clothing, availability and pricing.- **Award clothing** that has not been picked up will be mailed out. Janice will provide addresses and Jackie will mail with help. Jackie to let Board know when the mail out date is and any available bodies will help. Don still working on reorder of ill fitted sizes for awards.
  
- III. **Schedule and other upcoming events**—Utah Bike Summit is April 26<sup>th</sup>. BCC is Yellow Jersey sponsor at \$2000. **A to Z ride leader orientation** –Don to schedule (at time of this writing it has been scheduled for March 18 at 6:30—see Ride Calendar for details). Don modifying presentation and key points. Returning RL's to bring binders. Don will introduce Assistant Ride Leader concept and implementation. Info on becoming club member to be included in A to Z orientation. See Ride Calendar for all upcoming rides and events.
  
- IV. **Webmaster**—Bill working on volunteer units for member mileage stats page, as well as issues from last month regarding extra charge on account. Consider using PayPal for this account.  
  
**Volunteer units**—1 hour of volunteer=1 volunteer unit; and 1 Assistant Ride Leader (ARL)=1 volunteer unit-----still working on how to identify volunteer hours on ride sheets and at events. Suggested to just put ARL on signup sheet if you volunteered in some capacity. Need to educate members regarding new initiative and need for 5 Volunteer units along with 10 rides or 500 miles to make the 100 club (and receive club jersey-one time) and alumni 100 members.

- V. **ULCER update**—Meeting on the 27<sup>th</sup> with Provo Chamber of Commerce and Utah Valley Visitors Center. Propose to split profits equally 3 ways. PCC and UVVC are using BCC trademarked name and BCC knowledge and manpower. This will be a test this year and BCC will evaluate the partnership after the event. Who will carry insurance is still being looked at.-----  
**LRRH**—Ride is full at this point. There will be no transferring of registrations this year.
- VI. **Treasurer**—Bank balance reported—Need to move some monies and open new accounts at other financial institution as funds have exceeded insurable limits of the Credit Union. Bob to meet with Sam for Quarterly Statement.
- VII. **Promo and Newsletter**—Jackie plans on putting newsletter out this week.-----  
Promo items discussed: Join the Club pamphlets; Tri-fold with club info and registration page; and lights with BCC logo to place on seat bags; window stickers. Much discussion on item/s for distribution at events that promote advocacy and bike safety. BCC wants to have something available by the Utah Bike Summit in late April.
- VIII. **Membership** —For January there were 29 new members; 40 up for renewal of which 37 renewed; and 582 total members.

Meeting Adjourned----Next Meeting 3/25/13