

BCC Board of Directors Meeting Minutes
04.11.11
Doug Jensen's Condo Clubhouse @ 19:00

Present:

President – Mary Margaret Williams
Vice President - Vacant
Road Captain- Don Williams
Treasurer – Julia Roebuck
Newsletter – Jackie McGill
Webmaster – Chris Colleran
Secretary – Jordan Leeman
Members At Large – Doug Jensen, Jay Kirsch
LRRH Chair – Curt Griffin
ULCER Chair – Stanley Milstein

Absent:

Membership – Janice Mosby
Members At Large – Liesa Burdett, Jane Tomb

President (Mary Margaret):

- Insurance is ready for special events.
- Waiting on 501(c)3 status.
- The club should reserve the JCC banquet room again. The banquet will be held in January 2012.
- Andrew Henkels called in his resignation as club Vice-President.

Treasurer (Julia):

- Distributed 1st quarter balance statements. January through March 2011. Checking \$9,913.15, Money Market \$241,115.83, Savings \$26.03.
- Total income for the 1st quarter is \$253,630.74. The income from LRRH totals \$249,819.00.
- Total expenses for the 1st quarter total \$64,758.81, leaving a net income of \$188,871.93. The bulk of the LRRH expenses have not yet been incurred or paid.

Membership (Janice, absent):

- Membership information was distributed to board via email, prior to board meeting.
- As of March 31, 2011: Projected renewals (42), Renewals (26), Non-renewals (16), New Members (14), Total Membership (342), Expected Renewals for April (38).

Newsletter (Jackie):

- March newsletter is out and April is in the works.
- Some new ideas for upcoming newsletters: Liesa will include a healthy recipe for each newsletter, general cycling tips, what will be covered in the upcoming Monday basic skills classes.

- Cycling Utah and the SL Tribune's "Away" section will be notified of BCC's bigger rides in order to get the word out to more people.
- Chris Colleran suggested that articles from the newsletter be posted both on the BCC main webpage and FB, as a preview.
- Jay suggested that some hard copies of the newsletter be printed and brought to LRRH, for the riders to read.
- A monthly "call for help" will be posted. This will allow BCC members to know where help is needed and how they can be of help to the club.

Road Captain (Don):

- Super series and metric rides that have been cancelled, due to weather, might be rescheduled.
- Gender specific rides will be permitted, but the language on the club calendar needs to be softened. "Little Red Training" rides were suggested.
- The Memorial Day Super Series ride needs a leader, or it will be cancelled, for the first time in the 11 year history of the Super Series.
- General membership needs to step up to lead more rides, so the responsibility does not fall on the same people.

Webmaster (Chris):

- Will be looking into an affiliate program for the club website. Club members who are directed through the BCC website, to sites like Amazon or REI, can earn cash for the club.
- Demonstrated the new website to board.
- Discussed simplifying membership to make keeping records less complicated.

LRRH Chair (Curt):

- All permit applications have been turned in.
- Riders from 30 states will be participating this year.
- 2/3 of riders will be riding 80-100 miles, 20% riding 50 miles.
- Profit projection: \$71-81,000. The cost of more port-a-potties, venue fees, and gas prices have largest effect on this number.
- 1200 jerseys have been ordered.
- Total expenses projected: \$170-180,000.

ULCER Chair (Stanley):

- The ULCER logo was distributed.
- The ULCER website and active registration will be open in approximately 1 ½ weeks, dependent on the jersey design being completed.
- The board agreed that awards should be given to teams. The categories to be awarded for the best time (100 miles): male team, female team, co-ed team, top three males, top three females.