

**BCC Board of Directors Meeting Minutes**  
**November 18, 2010**  
**Buca Di Beppo @ 19:00**

**Present:**

Mary Margaret Williams – President  
Chris Goff – Vice President  
Don Williams – Road Captain  
Andrew Henkels – Webmaster  
Chris Colleran – Webmaster (incoming)  
Jackie McGill – Treasurer  
Julia Roebuck – Treasurer (incoming)  
Jordan Leeman – Secretary, Statistician (incoming)  
Laila Bremner – Secretary  
Jay Kirsch – Newsletter  
Doug Jensen – Member At Large  
Robert Paull – Member At Large  
Janet Goff – Member  
Jane Tomb – Member At Large (incoming)  
Liesa Burdett – Member At Large (incoming)

**Absent:**

Janice Mosby – Membership

**President (Mary Margaret):**

- The forms for 501(c)(3) status have been submitted/mailed.
- Insurance renewal has been submitted. Waiting to hear back regarding coverage, which will have an effect on LRRH and ULCER.
- Discussed changing language in LRRH waiver/release to provide better protection for both the club and volunteers.
- Waiting for reply from Stan Milstein on whether or not he will chair ULCER for 2011.
- Improving marketing and promotion added to club goals for upcoming year. “Organizers for LRRH and ULCER” (or something with similar wording) will be added to the club jersey.
- Suggestion was made to allow club members to register early for LRRH.
- Jordan Leeman volunteered to take over for Jen Green, as statistician. Approved by board.
- Polar Bear ride and General Membership meeting tentatively scheduled for the first week of January.

**Road Captain (Don):**

- Discussed League of American Bicyclists seminar and club activities from various organizations around the nation, and the possibility of integrating some of their ideas into BCC. Suggestions that the club add, that it is affiliated with the League, to both the newsletter and website was agreed upon.
- Membership Report: 8 memberships were due to expire this month, 8 renewed.
- Blackbottoms will be the supplier for club jerseys. They are a local company and allow for smaller order sizes.
- Samples of new jersey designs were submitted to the board for a vote.

- Award committee asked to come up with ideas for awards as well as a budget (million mile ride, LRRH and ULCER volunteers, etc.)
- Interactive ride committee meeting to discuss the ride calendar for next year, including: better explanation for rides, more variety in rides, and non-competition for scheduling rides.

**Vice President (Chris G):**

- Suggestions for increasing membership, including club members being engaging and friendly to cyclists both on and off the road.

**Treasurer (Jackie):**

- Tax forms have been filed.
- As of September 2010:  
Money Market Account: \$33,200.24  
Checking Account: \$44,368.68
- \$15-20k still to be deposited.
- \$18k check to be written as donation for Little Red.
- The final numbers for ULCER are still being figured.
- Discussed banquet date and location options (February 5, February 11, March 5) with a location of either the Millcreek Inn or Squatters downtown.

**Webmaster (Andrew):**

- The new web committee includes: Bill Mosby, Chris Colleran, Jay Kirsch, Daniel Bedoya, and Andrew Henkels.

**Newsletter (Jay):**

- The winter newsletter has been posted online and the printed version will be mailed out next week (Wednesday the 24<sup>th</sup>).
- Suggestions for future newsletters include making the cover more attractive and keeping the “business” to the inside pages. “Member Spotlight” and “The Grapevine” could also be added. Encouraging members to submit electronic photos was also suggested. The board agreed with all suggestions.
- Jackie suggested finding sponsors and ads for the newsletter.

**Next Board Meeting will be at Jay Kirsch's house  
Thursday, December 16 @ 18:30 (dinner), 19:00 (meeting)**

**Adjourned @ 21:00**